

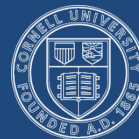


# *Industry Panel: Consumer Acceptance of the Smart Grid*

Moderator:  
Sean Smith  
Dartmouth College



**UCDAVIS**



# Background: Consumer Pushback

- Economics
- Health risks
- Privacy concerns
- Fire risks



<http://etc.usf.edu/clipart/>

# Questions (to be ignored :)

1. What is your vision for the "consumer-side smart grid?" (That is....meters? Appliances? Car batteries? Smart phones?)
2. What role do you see consumers playing in the smart grid? (That is: what decisions and actions are expected of them?)
3. How do you see the consumer-side grid interacting with active demand response?
4. What are the privacy tradeoffs? Can we balance what the utilities need to know against what consumers would rather keep private?

# Participants

- Kevin Jones
  - *Vermont Law School, Institute for Energy and the Environment*
- Kristin Munsch
  - *Illinois Citizens Utility Board*
- Craig Miller
  - *National Rural Electric Cooperative Association*
- Paul Myrda
  - *EPRI*